



**KRUPANIDHI GROUP OF INSTITUTIONS**

.....a tradition of excellence

AICTE Approved

**PGDM**

**INFORMATION TECHNOLOGY**

[www.krupanidhi.edu.in](http://www.krupanidhi.edu.in)



## **Prof. JAMES F. JORDAN**

A Senior executive with more than 25 years experience in global Fortune 25, economic development, and entrepreneurial start-up organizations in the Medical Device. Prof. Jordon is the President & CEO at PITTSBURGH LIFE SCIENCE GREENHOUSE (Pittsburgh, PA) He has also served as the Distinguished Professor and Director, Masters of Science in Biotechnology and Management at the top world ranking American university CARNEGIE MELLON UNIVERSITY – HEINZ COLLEGE (Pittsburgh, PA)

### **HE STATES:**

*"Congratulations on approval of your PGDM program".*



## **KOTHANDARAMAN SRIDHARAN**

He is a successful entrepreneur, co-founder, CEO, and on the Board of Directors of BFL-Mphasis Software, an 25000+ people company, acquired by HP. Having studied Engineering in the Indian Institute of Science & Entrepreneurial Management from Stanford University

### **HE STATES:**

*"Darwin said: "It is not the strongest of the species that survives, nor the most intelligent. It is the one that is the most adaptable to change." Dr. Suresh Nagpal, Dr. Samuel Paul and their KGI team have a vision to help the Future Game Changers to adapt to change and proactively make changes in their curriculum that will make a crucial difference to help the current generation. KGI has formed an enviable 'Board of study members' from Carnegie Mellon, IIM, IIT, CMU, Stanford, IISc and other elite universities as well as from international MNCs not just about keeping up with the rate of change and but how we do it by breaking the traditional boundaries to create the global talents who can Learn, Unlearn and Relearn. "*



# The legacy of KGI

**K**rupanidhi College is a Christian institution managed by Krupanidhi Educational Trust. Krupanidhi is an educational dream that started out as a small structure in Koramangala in Bangalore some 30 years ago and is a huge, renowned, 11-acre campus today. The college was founded by three eminent educationists, Dr. Prof. Suresh Nagpal (M.Pharma, Ph.D), Mrs. Geetha Nagpal (MBA), and philanthropist Sunil Samson Dhamanigi (M.Pharma), making them the pioneers in the field of pharmacy education. It is also the first college to start Physiotherapy in Bangalore.

Established in 2008, Krupanidhi School of Management (KSM) is an integral part of ever expanding Krupanidhi Educational Trust Bangalore, India founded by Dr.Suresh Nagpal, Mrs. Geeta Nagpal and Prof. Sunil Samson Dhamanigi in 1985.



## From the Chairman's Desk

**Prof.Dr. SURESH NAGPAL**

Chairman of Krupanidhi  
Group of Institutions

**E**ducation has been the fountainhead of every human endeavor. Its quality has been the driving force for an eternal quest of wisdom, through the corridors of human experience. It is this quality alone which in it's true manifestation becomes the inspiration for transcendence from the mundane to the higher realm of life.

The focal point is to guide the students through a system beyond pure academic achievements into development of total personality.

The vigorous youth of today, who are straying away from the righteous path need a strong hand to guide them in the right direction. Today's generation is no doubt straying because of a lack of direction, and are losing out on their precious years of fulfilling life. We believe that nothing is impossible for a person with an indomitable will. This perseverance is best encapsulated by our modern Gurukula system of teaching. At Krupanidhi this Gurukula system is followed diligently for the holistic development of the student.



## BOS Members



**Shri. MANOJ  
KRISHNAN**

CIO  
Landmark Group,  
Dubai.

### HE STATES:

*“As many business models get disrupted through technology intervention, the challenge is to create management talent that straddles business and technology. In absence of this talent, we may have great technology that takes forever to find relevant use cases or great business models that never take off for want of appropriate tech platforms. The focus of MBA IT course at KGI has been to find this 'sweet spot', where the students can understand the fundamentals of business, and appreciate technology trends that influence business decisions. This course aims to create professionals who generate value through inherent understanding of business and technology - starting in either Corporate IT departments or Consulting Practices to drive Transformation Projects or in Software Majors, to deliver Outcome Based Models. As we witness the trajectory of many consumer facing businesses, it is an inescapable conclusion that future business leaders will be those who leverage technology to drive innovative business models. This course is a major step towards creating this talent pool.”*

## Academic Mentors



**Dr. NAGENDRA SWAMY**  
Sr. President, Group Medical  
Director & Chairman Quality  
Council at Manipal Health  
Enterprises



**Dr. CHANDRIKA  
KAMBAM**  
Vice President-Clinical  
Services at COLUMBIA  
ASIA HOSPITAL



**Dr. R. RAJENDRAN**  
CEO & Founder of GREEN  
CHEM



**Shri. MANOJ  
KRISHNAN**  
CIO  
Landmark Group, Dubai.



**Dr. RANGARAJAN**  
IIT, IIM (Ahemdabad)  
Coach & Visionary-Indian  
Education System



**Dr. KALYANI  
RANGARAJAN**  
IIM (Ahemdabad)



**Shri. JAYAKUMAR**  
Former. MD & VP  
Walmart India



**Shri. STEPHEN PAUL**  
XLRI



**Shri. T.V. SRIDHAR**  
Ex. IBM Associate Partner



**Dr. V. SRIDHAR**  
Professor, IIIT, Bangalore



**Mr. ARVIND KULKARNI**  
Sr. Director-Analytics,  
Equality Health, USA



**Mr. BASTIN ROBINS**  
CTO, Data Scientist Clever  
Insight.



**Shri. T.V. SRIDHAR**  
Ex. IBM Associate  
Partner

### HE STATES:

*"I have great pleasure in sharing my experience with Krupanidhi Group of Institutions, Bangalore. KGI was started by a visionary Dr. Suresh Nagpal and has been providing excellent academic programs in the area of Pharmacy and Healthcare for over 3 decades. My experience with KGI has been in the new PGDM programs in the specialities of Healthcare Analytics, Information Technology, and International Business. These programs have been designed by global experts in respective domains, with focus on the emerging trends in Business, Analytics and IT. It is the crying need of the hour today to develop students with multi-disciplinary skills. KGI has carefully crafted a curriculum that will nurture such skills in the students keeping in mind the future needs of the industry. I have no doubt that KGI with its decades of academic excellence and leadership, will continue to excel in the field of education with such innovative courses."*

# PGDM

Redefined

## SKILL SET

- ☐ Consulting and IT Outsourcing.
- ☐ IT in operations & Manufacturing
- ☐ IT as a Business Partner and Legal.
- ☐ Data Storytelling.
- ☐ Software Product Development.
- ☐ E- Commerce and Cyber Security
- ☐ SEO and Google Analytics.
- ☐ Technology Trend
- ☐ Commercial Analytics

**Programme Duration-** 2 years  
**Commencement of course-** August  
**Entry Requirements-** Minimum 50% marks in any bachelor program from recognized university.

Krupanidhi School of Management is offering a two year full time programme in PGDM. The essential qualification for students desirous of studying the PGDM would be an AIU recognized Bachelor degree or equivalent. The program would attain the standards of study, depth and coverage suitable for post graduate studies. The successful completion of the program after meeting all prior statutory requirements stated for the program, would lead to the award of the Post Graduate Diploma in Management (PGDM).







The program objectives are to provide a general management perspective to the, candidates, with an appreciation of the theoretical frameworks, analytical methods required for functioning effectively and efficiently as a member of the management group, at entry level executive onwards.

## CAREER OPPORTUNITIES

- |   |  |
|---|--|
| <input type="checkbox"/> Telecom IT             | <input type="checkbox"/> Healthcare IT       |
| <input type="checkbox"/> Operational IT         | <input type="checkbox"/> Retail IT           |
| <input type="checkbox"/> Digital Marketing      | <input type="checkbox"/> Manufacturing IT    |
| <input type="checkbox"/> Marketing IT           | <input type="checkbox"/> BFSI IT             |
| <input type="checkbox"/> Social Media Analytics | <input type="checkbox"/> Financial Analytics |



### Mr. PADMANAND WARRIER

Former Director Microsoft Seattle, HP  
Compaq Houston Texas

#### HE STATES:

*"Krupanidhi Group of Institutions (KGI) has taken up this challenge with great enthusiasm and forethought, yet tempered with pragmatism. Such a balanced approach is essential to produce high quality graduates that will not only have strong analytic skills and technological depth; but also the cross disciplinary communication skills to be effective leaders today, and in the future. I wish the team all the best in their endeavor, and wholeheartedly support them in their mission."* *"It has been both a pleasure and a privilege to be associated with Chairman Prof. Dr Suresh Nagpal, Director Dr. Samuel Paul, Mr. K. Sridharan and several others on the KGI "Think Tank" and Advisory Board. They have diligently developed a stellar post graduate program in Information."*

# USP OF PGDM @ KGI

- ❑ **Expertise in Managerial, Technical and Domain Skills.**
- ❑ **Fully Trained in Domain Knowledge.**
- ❑ **Extensive and Flexible Industry Internship Program**
- ❑ **Collaboration with University of Memphis**
- ❑ **Innovative curriculum keeping in Mind the Latest Industry Benchmarks.**
- ❑ **15 days visit to the United States for academic and industrial exposure.**
- ❑ **Global Mentors**
- ❑ **10 years US Visa Access**
- ❑ **Access to Global Assignments.**
- ❑ **Dual validation by KGI(AICTE approved) and Mindshare Learning Centre USA**
- ❑ **Access to the KGI Finishing School.**



**MR ARVIND KULKARNI**

Sr. Director-Analytics, Equality Health, USA

## **HE STATES:**

*" I was greatly impressed and pleasantly surprised at the serenity surrounding Krupanidhi campus which reminded me the experience I had when I visited Stanford University the first time. After taking a quick tour of the campus and interacting with the staff I could see the passion and dedication of everyone toward the betterment of education not only at national level but also at international level. The PGDM course (HCA/IB/IT) is another excellent effort by Krupanidhi to educate students in a very creative and convenient way to broaden their knowledge by imparting crucial elements to make them unique at global level."*



# Career Enhancement Services

The Career Enhancement Services at Krupanidhi Group of Institutions believe in guiding and assisting the students through a system beyond pure academic achievements into development of total personality.

Our objective is to awaken a need of change within the students and work with them to achieve their goals by continuous interaction and inputs from our recruiters. We focus on strengths of each student to nurture the talent for the need of various corporate. We have been placing our graduate's successfully in various prestigious organization from Banking, Consulting, Retail, FMCG, Information Technology and Service sectors.

The Career Enhancement Services assist our graduating students in campus recruitment, Industry interaction, Resume writing, Mentoring and Internship with renowned national and multi-national organizations.

We would be happy to invite your prestigious organization for various engagement programs at Krupanidhi Group of Institutions.

✉ [placements@ksm.edu.in](mailto:placements@ksm.edu.in)

☎ +91 9686600228



# Research & Development–Building Blocks for the Future

Krupanidhi Group of Institutions has a long tradition of pursuing cutting edge research and has organized research activities across all the colleges in its integrated campus. The Management at Krupanidhi believes that research and development is the key for the success of students and also for the continuing growth of the country.

In order to move towards the goal of building a robust culture of research, a unique initiative called the “Krupanidhi-Research Incubator Program” has been launched at Krupanidhi Group of Institutions. The scope of this program is to inspire and ignite the

young minds in research, irrespective of their discipline by conducting training programs, bringing subject experts from various research laboratories as well as multinational companies within the campus. K-RIP motivates the students, to explore their hidden potential and to conceptualize innovative ideas. The Research at Krupanidhi focuses students as central part of the program and they are encouraged to design and carry out projects under the faculty guidance, who in turn are also guided and monitored by research mentors from various national and international academic and research institutes.

## Statistics Show:

- ❑ SMAC (social, mobility, analytics, cloud) market to be USD 225bn by 2020
- ❑ Revenue from digital is expected to comprise 38 per cent of the forecasted US\$ 350 billion industry revenue by 2025.^
- ❑ The global digital transformation market size is expected to rise at a CAGR of 18.56 per cent from US\$ 1.2 trillion in 2017 to US\$ 2 trillion in 2020.
- ❑ Export revenue from digital segment already forms about 20 per cent of the industry's total export revenue as exports have grown at a CAGR of 50.76 per cent to an estimated US\$ 25 billion in FY18.







## Accolades & Awards

- **DOYEN'S AWARD 2017**  
Awarded among the finest Education Institution in Karnataka" by THE HINDU
- **KPMG, INDIA**  
Ranked Asia's Fastest Growing Private Education Institute
- **HIGHER EDUCATION REVIEW**  
Ranked 9th among top 20 Emerging B-Schools in India
- **SILICON INDIA**  
Ranked 5th among placement parameter in B-School College survey
- **WORLD EDUCATION CONGRESS**  
Awarded The Educational Institution with the Best Infrastructure
- **WORLD EDUCATION CONGRESS**  
Awarded The Educational Institution with the Best Academic & Industry Interface
- **THE EUROPEAN COUNCIL OF BUSINESS EDUCATION (ECBE)**  
Krupanidhi School of Management is the only institution in entire South India having membership in the ECBE





## KRUPANIDHI GROUP OF INSTITUTIONS

COLLEGE OF PHYSIOTHERAPY

SCHOOL OF MANAGEMENT

COLLEGE OF PHARMACY

FIRST GRADE COLLEGE

COLLEGE OF NURSING

RESIDENTIAL PUC

**33 YEARS**  
OF EXCELLENCE

**11 ACRE**  
CAMPUS

**35+**  
COUNTRIES

ALUMNI  
**75000+**

STUDENTS  
**6500+**

UNIVERSITY RANKS  
**350+**

**Krupanidhi College,**  
#12/1, Chikkabellandur, Carmelaram Post,  
Varthur Hobli, Off Sarjapur Road, Bangalore- 5600 35

Admissions: +91 9008541642  
Placements: +91 9686600228  
placements@ksm.edu.in | www.krupanidhi.edu.in